

Agenda Workshop October 9th, 2013

Time	Topic	Speaker
08:45	Welcome	Paul Voordeckers / Enzo Blonk – GO
09:00	Omni-channel Retail <ul style="list-style-type: none"> • Demand shift from brick-and-mortar store to online (digital) channel • A strategy for fulfilment selection • Digital challenges : allocation rules, non-standardised product identification and classification schemes Roundtable discussion	TBC
10:00	<ul style="list-style-type: none"> • The benefits and challenges of EPC-RFID for the consumer • The fight against counterfeits Roundtable discussion	Prof. Antonio Rizzi - <i>Univ. of Parma</i>
10:45	Coffee Break	
11:00	Stock-take processes using EPC-enabled RFID <ul style="list-style-type: none"> • The business advantaged of using EPC-enabled RFID • Item-level tagging form also new challenges for financial stock take processes. • What are the foundational principles? • How to comply with the International Standards of Auditing (ISA 501) ? Roundtable discussion	Joachim Wilkens, C&A KPMG Ernst & Young
12:00	Apparel sourcing : integrating GS1 standards as a facilitator in sourcing networks	Dimitri Van Toorn - <i>Intertek</i>
12:15	Lunch	
13:15	Use of EDI in the Apparel sector : <ul style="list-style-type: none"> • How to increase collaboration between supply chain stakeholders • An enabler for efficient business models. • Integration of online & offline business models, as well as upstream collaboration, based on GS1 standards constitute a great chance for significant efficiency gains Roundtable discussion	Juergen Froehlich, <i>Falke KGaA</i> Martin Heinzmann, <i>Hagemeyer</i>
14:30	Tag Performance methodology <ul style="list-style-type: none"> • Material Impacts on Tag Performance • Benchmarking “real-world” applications Roundtable discussion	Gena Morgan - <i>GS1 US</i>
15:30	Coffee Break	
15:45	Tagging solutions and encoding and data handling <ul style="list-style-type: none"> • What can be done to overcome major obstacles to start with RFID in Fashion Roundtable discussion	Andreas Schneider <i>Fashion Group RFID</i>
16:30	PIA and Industry position on privacy in EPC-RFID <ul style="list-style-type: none"> • Approach to overcoming Privacy Concerns • Practical POS solutions when dealing with Privacy Roundtable discussion	Massimiliano Minisci - <i>GS1 GO</i>

17:15	Wrap-up, conclusions & next steps	
17:30	Closing	

Benefits of Attending :

1. An opportunity to expand your knowledge base....or learn the fundamentals
2. Network with others from the Apparel, Fashion and Footwear Industry, catch up on the latest trends, and find out where things are headed !
3. Have a say in future standards, solutions and guidelines – to be sure that business needs and requirements are heard and known.

Networking opportunities :

1. Each presentation (max. 15-20 minutes) will be followed by an open discussion of 40-80 minutes depending on the topic.
2. Invitation-only lunch
3. Networking dinner the evening before the workshop

Previous Edition

Apparel Workshop March 2013 in Dallas

March 19th, 11:00-13:00 (field visit 15:00-17:00)

- **Michael Liard – VDC Research**– Look at Me, I’m ILT – EPC in Apparel
- **Bill Connell – Macy’s** – Inventory Management, Omnichannel and The Case for EPC-enabled RFID
- **Jay Craft – VF Corporation** – EPC Update – The Continuing Journey
- Contributions from **GS1 US, GS1 Germany and GS1 Hong Kong**
- Field visit to a Macy’s store/order fulfilment Center